

Horses for Heroes – a sponsored ride from Ascot Racecourse around Windsor Great Park in aid of Help for Heroes

Horses For Heroes, in aid of Help For Heroes, will see 2010 horses ridden in a sponsored ride from Ascot Racecourse, round Windsor Great Park and back to the racecourse before racing begins on Saturday 10th July 2010. It is hoped that the initiative will bring together horses and riders from across the equine spectrum in a show of support for our armed forces and will raise at least £1 million for the charity.

Help for Heroes raises money to support members of the Armed Forces who have been wounded in the service of their country. Supporters are asked to 'do their bit' to show these extraordinary young men and women that they are cared for by us.

Over a million people have given to the charity to date and millions of pounds have been raised to buy much needed services that will aid recovery. So far, almost all of the money raised has been allocated to fund direct projects and support other service charities.

Horses for Heroes will be launched to the media at Ascot Racecourse by well known ex-jockey Brough Scott on 21st October.

Anyone can take part in the ride, from individuals, to riding clubs, to pony clubs and hunts, but all participants are asked to raise at least £500 for the charity. Riders will be invited to bring supporters and stay for racing at Ascot after the ride. All participants will be given a goodybag and medal to commemorate the event.

It is hoped that should the Ascot event be over-subscribed, smaller satellite events will also be organised.

Final details are still to be confirmed but the website is already online for those who wish to register an interest in being a part of this very worthy event.

Just visit www.horses4heroes.co.uk.