



ABRS RIDING SCHOOL MEMBERSHIP SCHEME

MEMBER BENEFITS

Founded in 1954, the ABRS runs Britain's longest-established Riding School Approval Scheme, representing hundreds of the best riding schools across the UK. The ABRS promotes the participation by persons in the United Kingdom (both able-bodied and with any form of disability and of all ages) in healthy recreation in horse riding through education and in providing advice to riding schools in respect of regulation, welfare and safety issues.

The ABRS is an association run for Riding School Proprietors by Riding School Proprietors or directors who have a passion for Riding Schools and who understand issues faced by fellow Riding School Proprietors.

If you belong to the ABRS your clients can be satisfied that you offer the highest standards of teaching, that their health and safety are a priority and that your horses and ponies are given the best possible care.

Why should I join?

As an ABRS Riding School member:

- You will be promoted and listed on our website and in our literature as one of our Approved Riding Centres and recognised for the quality of your service to every standard of rider.
- You can display the ABRS Riding School plaque on your premises and the approved logo on your marketing and documentation.
- You will have access to a range of professional advisors, support and specific resources to assist the administrative and practical management of your riding centre.
- You will receive support in respect of attaining and retaining local authority licensing for your riding school.
- You have a dedicated member area on the ABRS website which holds information on legal requirements, licensing guidance, safeguarding policies, H & S templates and much more.
- You can take advantage of our communications network within the equestrian industry: the ABRS is represented with [British Equestrian](#) and has close ties with other key national equestrian bodies.

- You will be eligible to run the Association's popular riding and horse care tests. ABRS tests are suitable for staff and clients, helping to motivate both to achieve a recognised standard.
- You, or your staff, can take part in conferences and training sessions designed to help your business reach its full potential including ['Yard Owner Learning'](#) online sessions (Free to ABRS Members) and safeguarding training.
- Full membership to the [Equestrian Employers Association](#) to support all of your employment, HR, health and safety and business needs as well as a free legal helpline (£42.50 value).
- You will be eligible for a complimentary 12-month Standard Listing on [LiveryList](#) Livery Yard Directory (including categories for riding schools) or a £30 credit on a 12-month Featured Listing to be used at any time during your year's membership.
- You will benefit from exciting ABRS marketing initiatives, including national advertising and editorial placement to raise awareness of the scheme.
- ABRS membership is a hallmark of quality. You will be able to use it to attract new riders, improving riders and those wishing to gain qualifications.

Competitive insurance products offering substantial discounts for ABRS approved Riding Schools



When using the ABRS recommended Insurance Brokers – ABRS approved schools will receive cover enhancements on certain insurance products.

Contact Leopard Risk Management on 01423 860205/07846 587801 for further information.

- Access to the Members Benefit Scheme. products and services offering exclusive promotions to our members:
 - Listing on [Horsemart](#) livery yard services directory (value of £60)*
 - 30-minutes complimentary advice from Equestrian Health and Safety Specialists [Take Up the Reins](#)
 - 30-minutes complimentary advice from Equine Law specialists [Gunner Cooke](#)
 - 30-mins complimentary worming management consultation with an SQP and up to 25% Discount on Equine and Yard Worm Count Kits from [Lab Services at Equiwarehouse](#)
 - 10% Discount on [The Equine Edge](#) Supplements and Products
 - Exclusive Member Discount from [Eqco](#)

- Discount on [Blue Ribbon Bedding](#) wood pellet bedding
- 10% off the entire range at Equine, Farm and Pet Online store [Equiwarehouse](#)
- Access to [Employers Minds](#) mental health and well-being support **
- A £10 discount on [Medi-K](#) Training Courses**
- A 10% discount on [TOCES](#) BHS Stage Care and Equine Short Courses**
- 10% Discount on KBIS Insurance Policies**
- 30 minutes free advice from equestrian and employment law specialists at 5 Essex Court Chambers and a 15% discount from the usual direct access fees **
- A discount on 'The Responsible Groom – My Equine CPD Course' in conjunction with Lingfield Equine Learning.

How else can membership benefit me?

As a member body of [British Equestrian](#), the ABRS will represent you and your views, allowing us to communicate the needs and concerns of livery yard and riding school proprietors to local and national government. This is vitally important in a currently under-represented industry to strengthen the voice for the owners of equestrian premises as a whole. One of the main aims of this scheme is to create a membership community of equestrian professionals managing livery yards and riding schools who can work alongside the ABRS for the long term benefit of improving the standards of the industry, raising the expectations of pupils, clients and horse owners, and to create a recognised 'best practice' for all riding schools and yards. There is also the opportunity to have a representative voice should the time arise for the consultation or preparation for the implementation of livery yard licensing.

Riding school owners joining this scheme are investing in the future of the industry for the better. If you also offer livery at your riding school you can request approval for this within your membership for an additional £20.

Become a member and let us help you turn your riding school into a better business.

What will my clients gain?

Your riding school will belong to a professional body representing hundreds of riding schools across the UK. These pupils and clients can be reassured that they are learning to ride, or continuing their equestrian education, at a professionally managed establishment where the ABRS have deemed an excellent level of skill, competence, management, and welfare are available to pupils, clients and the equines in the care of the premises. This includes the confidence that staff are appropriately qualified and trained, that the horses and ponies available are well schooled and suitable for all levels of rider and that the premises adheres to the recommended codes of conduct.

As an approved riding school, you can also offer your pupils and clients the opportunity to take a variety of practical-based ABRS graded tests in stable management and equitation such as the [Equestrian Care Award and the Rosette Awards](#).

- * *Denotes a benefit as part of the LiveryList benefit package*
- ** *Denotes a benefit as part of the EEA benefit package*